2nd FIELD VISIT- NAVARRA

Pamplona, 30 November – 1 December 2016

Venue: Department of Rural Development, Environment and Local Administration – Government of Navarra

González Tablas st. 9, floor -1. 31005 Pamplona

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| **Wednesday, 30th November 2016** | |
| 08:30 – 10:30 | CONSORTIUM MEETING (FOR PROJECT PARTNERS ONLY), PART 1  Progress and next steps Exchange of Experience   * Introduction, Leire Iriarte, GN / Stephen Meredith (15’) * Presentations of draft regional diagnosis (all regional partners. 5-7’ per region) * Discussion and exchange (30’)   *Facilitated by Nic Lampkin/Stephen Meredith* |
| 10:15 – 10:30 | Arrival of the stakeholders |
| 10:30 - 11:00 | Coffee and ice-breaker |
| 11:00 – 11:30 | The Organic Sector in Navarra   * The region of Navarra and its strengths to boost the organic sector; the status quo of the regional organic sector and the public support measures, Jokin Resano, Gobierno de Navarra (20’) * Support to research, training and advice, Juanma Intxaurrandieta, INTIA (10’) |
| 11:30 – 12:00 | Ways to develop new commercialization channels and structures for small producers/businesses using OAPs  Brainstorming options to address key challenges/opportunity facing Navarra region (plenary exchange)  *Facilitated by Nic Lampkin/Stephen Meredith* |
| 12:00 – 12:40 | Good practices by local stakeholders   * Mikel Azkarate, Jauregia – Family farm producing milk and dairy products (10’) * Trigo limpio – Association on organic meat producers (10’) (tbc) * AEN – Association of organic SMEs (10’) (tbc) * Patricia Andrés, Business model of Landare – Association of organic consumers (10’) |
| 12:40 – 13:00 | Learning from local stakeholder activities to address key challenges/opportunity facing Navarra region  *Facilitated by Nic Lampkin/Stephen Meredith* |
| 13:00 - 14:00 | Lunch |
| 13:30 – 14:30 | Coordination meeting (INTIA, SODENA, GN, IFOAM-EU/ORC) |
| VISITING COMPETITIVE ORGANIC SMES – SELECTED SUCCESS STORIES | |
| 14:00 - 22:00 | - Pedro Luis: organic tined vegetables ([www.conservaspedroluis.com](http://www.conservaspedroluis.com))  - Gumendi: Production, processing and distribution of organic products ([www.gumendi.es](http://www.gumendi.es/)) (tbc)  - Organic Winery Quaderna Via ([www.quadernavia.com](http://www.quadernavia.com/)): visit and dinner. |

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| **Thursday, 1 December 2016** | | |
| 08:30 - 10:00 | CONSORTIUM MEETING (FOR PROJECT PARTNERS ONLY), PART 2  Progress and next steps Communication   * Communication strategy, Daniel Mazo, SODENA (10`) * Presentations of localization of communication strategy (all regional partners. 5’ per region) * Questions & discussion   Progress and next steps Management and financial issues,   * Management, Daniel Mazo, SODENA (10`) * Financial aspects, Kaizen (10’) * Questions & discussion | |
| 10:00 - 10:30 | Coffee | |
| 10:30 -12:00 | Summary of Day 1 Outcomes and Introduction, Nic Lampkin/Stephen Meredith (15’)  Parallel workshops on the thematic areas with focus on addressed policies (75’)   * Ws 1: Production and processing (CIHEAM + SEUAS) * Ws 2: Commercialization and marketing (INTIA) * Ws 2: Training and advice (FiBL) * Ws 3: Organic value chain efficiency and governance (Interbio)   (each partner should be represented at all sessions, either by a partner or by a local stakeholder) | |
| 12:15 – 13:15 | Plenary session:  4 workshop presentations (10’ each)  Conclusions to bring together key experiences and best practice lessons to be learned (20’)  *Facilitated by Nic Lampkin/Stephen Meredith* | |
| 13:15 | Close | |
| 13:15 – 14:15 | Lunch | |
| 14:15 - 15:15 | STEERING GROUP MEETING (FOR STEERING GROUP MEMBERS ONLY)  - S1 Reports and outcomes: review and approval or recommendations for updates to the LP  - State of change of partnership (SODENA and INTIA)  - AOB | |
| 15:15 - 17:00 | | Voluntary guided visits (depending on demand/flying schedules):  - Landare’s shop, with special look at organic products from Navarra (www.landare.org)  - Martinelli: organic italian pasta, made in Navarra (www.pasta-martinelli.com)  - Josenea: a social inclusion non profit organization producing organic medicinal and aromatic plants to produce teas, infusions and cosmetics (<http://www.josenea.com/en/>).  - Sarbil: Production and commercialization of organic cattle (<http://www.carneecologicafincasarbil.com/es/content/finca-visitas-6>). | |